

Rekindle Foundation Minutes

November 8, 2013

Camp Walter Scott

Attendance

Attendance: Ted Logan, Brian Gillespie, Matt Chapman, Amy Gillespie, John Trefzger, Keith and Carolyn Hartley, Jeanne Koehler, Nancy Gordon, Clayton Summers, Scott Wooldridge, Jonathan Rodgers, Nate Damery, Mike Kirby, Jane Cahill, Ben Janvrin

- Meeting opened with introductions and prayer from Scott
- Minutes from August reviewed and corrected; Brian moved, John seconded, passed unanimously
- Financials:
 - Membership renewal going well, \$3296 deposited from renewals
 - \$15,774.96 current balance with nothing outstanding
- Regional Council meeting update:
 - Matt and Ted attended; part of the meeting discussed future of CWS
 - Feasibility Committee stated camp is doing well financially; campers, volunteers and donations are all increased (gifts and volunteers are down in 2013 from 2 previous years)
 - 2013-14 camp calendar will include a camp work week (details will be worked out at OM meeting November 16)
 - Defined that camp finances are separate from regional church (i.e. If camp has a financial issue, it is not a burden to the regional church)
 - Jeanne thanked Scott for his ministry and leadership in working with Rekindle on this journey
 - Matt and Scott hoping to meet with Eron Dupree before Outdoor Ministries meeting on November 16 to help pave the future relationship between Eron and Rekindle
 - From Regional Council:
 - "Here are the goals we would set for 2014:
 - 250 campers
 - \$10,000 in gifts
 - 1200 volunteer hours
 - \$12,000 in income from outside groups
 - Capital improvements, such as:
 - \$2500 for new couches and chairs in cabins
 - \$1600 for new chairs in the dining hall
 - \$300 for new a/c unit in Cabin #1
 - \$1800 for new ceiling light fixtures in dining hall
 - \$1200 for a new copy machine in office
 - An expanded marketing plan"
 - Jeanne offered to send holiday cards to last year's campers
 - Rekindle Memberships:

- Increase of memberships after the letters were sent
 - Assuming that gifts from former members are renewing their membership (even when form was not sent with check)
 - Mike suggested listing cost of a camper scholarship in mailing (would be turned over to regional scholarship fund)
- Rekindle Newsletter:
 - Matt suggested sending newsletter twice a year
 - Brian added that a supplemental newsletter could also be sent
 - Targeting March and September
- CWS Brochures:
 - Sent with renewals, need to be everywhere
 - Jonathan indicated they could be distributed to Chamber members
 - Ted will work with Jonathan to get brochures out more in the Effingham area
- Coins for Camp:
 - Many churches unable to participate this year
 - Lines were inadvertently crossed with regional church
 - Rekindle will not sponsor, but individuals are free to do it on their own
 - \$1630.72 were brought in this year
- Promoting Usage:
 - Jonathan will look into the option of a Chamber of Commerce Open House
 - Encouraging church families to use the camp more
 - Jane Cahill, on behalf of Jackie Summers, raised concern of overnight fees (retreat house \$25 per night for family of 4 was comparable to a hotel cost, which would include breakfast) - Matt will plan to address this at OM
- Rekindle and CWS websites:
 - Ted has been tweaking Rekindle page and has started new CWS page (working on CWS page as part of OM Promotion Committee)
 - Plans to transfer old CWS site over by the end of the year
- Rekindle and Save Camp Walter Scott FB pages:
 - Jeanne will contact FB about the possibility of a name change to "Friends of Camp Walter Scott"
- Fundraising:
 - Triathlon: Jeanne's husband is a triathlete, so she will work with him to figure out potential questions for Jonathan
 - Camp Store: OM Promotion Committee will pursue
- Grants:
 - Jeanne wants to talk to U of I Extension about campers photographing wildlife for them
- Future purchases:
 - Feasibility Committee offered recommendations, OM will prioritize
 - Matt recommended we wait to make purchasing decisions until the prioritized list is complete
 - Resumed discussion about water trampoline, John will research
 - Scott plans to have further discussions with an environmental biologist at Rend Lake, regarding improving lake conditions
 - Discussed bridging the gap between scholarship requests and available funding

- Next Open Rekindle Meeting: February 23 - looking at Decatur location, CCC? - 2pm
- Brian moved, Ted seconded to adjourn - adjourned at 4:39 pm